

Course:**Industrial Perspectives on Operations Management**Spring semester 2025, Tuesday 16¹⁵ till 17³⁰,
ETH Zürich, Main Building, Rämistrasse 101, Lecture Hall HG F 5Prof. Dr. Torbjørn Netland, TA: Teresa Von der Horst & Alexander Albers, POM, ETH Zürich
Prof. Dr. Helmut Dietl, TA: Yu Pan, IBW, Universität Zürich**18.02.2025****No Lecture****Block 1: Logistics in Different Industries****25.02.2025****How to Manage a Complex Supply Chain and Recover from a Crisis?**

Alexandre Baubert – Schindler

04.03.2025**How Robots and Digitalization are Changing the Supply Chain**

Jürgen Bäumle – Swisslog

11.03.2025**From Classic to Smart Factory - Strategic Pathways for Intralogistics in High-Tech Electronics**

Andrea del Buono – Kistler

18.03.2025**Tech's Answer to Groceries - Last Mile Innovation feat. Fulfillment Analytics**

Friederike Kulic – Picnic Technologies

25.03.2025**Managing the SWISS Hub in Zurich – From a Commercial and Operational Perspective**

Jan-Christian Schraven – Swiss International Air Lines

Block 2: Lean Management and Operational Excellence**01.04.2025****Value-Based Process Mining in Medium-Sized Companies**

Jean-Marc Eriean – MANN+HUMMEL

08.04.2025**Real-World Lean: Implementation, Learnings, and the Digital Future**

Pratik Yadav – BCG Zürich

15.04.2025**Industrial Performance and Operational Excellence at Lindt & Sprüngli**

Dario Cavegn – Lindt & Sprüngli

22.04.2025**Easter Holidays**

No lecture

Block 3: Digitalization**29.04.2025****Of Risk and Reward – Applying Digital Tools in the Manufacturing of Pharmaceuticals**

David Ochsenbein – Johnson&Johnson

06.05.2025**(To be announced)**

Petra Monn – Siemens

13.05.2025**Industry 4.0: Digital Transformation at SFS**

Adrian Scherrer – SFS

20.05.2025**Advanced Data Analytics & AI in Pharma Operations**

Arne Seeliger – Roche

Exam ETH**27.05.2025****No Lecture UZH, Exam ETH**