

# Seminar Corporate Entrepreneurship Fall 2023

## Literature

### Mandatory introductory reading

- Bierwerth, M., Schwens, C., Isidor, R. and R. Kabst (2015), Corporate entrepreneurship and performance: A meta-analysis, *Small Business Economics* 45, 255-278.

### Papers to be selected for presentation

Paper No.	Reference
Entrepreneurial opportunities	
1	Foss, N.J., J. Lyngsie and S.A. Zahra (2013), The Role of External Knowledge Sources and Organizational Design in the Process of Opportunity Exploitation, <i>Strategic Management Journal</i> 34 (12), 1453-1471.
2	Dencker, J. C. and M. Gruber (2015), The effects of opportunities and founder experience on new firm performance, <i>Strategic Management Journal</i> 36, 1035-1052.
3	Foss, N.J., J. Lyngsie and S.A. Zahra (2015), Organizational Design Correlates of Entrepreneurship: The Roles of Decentralization and Formalization for Opportunity Discovery and Realization, <i>Strategic Organization</i> 13 (1), 32-60.
4	An, W., Zhao, X., Cao, Z., Zhang, J. and H. Liu (2018), How Bricolage Drives Corporate Entrepreneurship: The Roles of Opportunity Identification and Learning Orientation, <i>Journal of Product Innovation Management</i> 35 (1), 49-65.
Innovation and search	
5	Katila, R. and G. Ahuja (2002), Something Old, Something New: A Longitudinal Study of Search Behavior and New Product Introduction, <i>Academy of Management Journal</i> 45 (6), 1183-1194.
6	Laursen, K. and A. Salter (2006), Open for Innovation: The Role of Openness in Explaining Innovation Performance among U.K. Manufacturing Firms, <i>Strategic Management Journal</i> 27, 131-150.
7	Foss, N., Laursen, K. and T. Pedersen (2011), Linking customer interaction and innovation: The mediating role of new organizational practices, <i>Organization Science</i> 22 (4), 980-999.
8	Leiponen, A. and C. Helfat (2011), Location, decentralization, and knowledge sources for innovation, <i>Organization Science</i> 22 (3), 641-658.
9	Dahlander, L., O'Mahoney, S. and D. Gann (2016), One foot in, one foot out: How does individuals external search breadth affect innovation outcomes? <i>Strategic Management Journal</i> 37, 280-302.
Corporate Venturing	
10	Zahra, S.A. (1996), Governance, Ownership and Corporate Entrepreneurship: The Moderating Impact of Industry Technological Opportunities, <i>Academy of Management Journal</i> 39 (6), 1713-1735.

<b>Paper No.</b>	<b>Reference</b>
11	Benson, D. and R.H. Ziedonis (2009), Corporate Venture Capital as a Window on New Technologies: Implications for the Performance of Corporate Investors When Acquiring Startups, <i>Organization Science</i> 20 (2), 329-351.
12	Titus Jr., V., J.M. House and J.G. Covin (2017), The Influence of Exploration on External Corporate Venturing Activity, <i>Journal of Management</i> 43 (5), 1609-1630.
13	Kaul, A., Nary, P. and H. Singh (2018), Who does private equity buy? Evidence on the role of private equity from buyouts of divested businesses, <i>Strategic Management Journal</i> 39 (5), 1268-1298.
14	Cirillo, B. (2019), External Learning Strategies and Technological Search Output: Spinout Strategy and Corporate Invention Quality, <i>Organization Science</i> 30 (2), 361-382.
<b>International growth</b>	
15	Zahra, S. A. and J.C. Hayton (2008), The effect of international venturing on firm performance: The moderating influence of absorptive capacity, <i>Journal of Business Venturing</i> 23 (2), 195-220.
16	Zahra, S.A., R.D. Ireland and M.A. Hitt (2000), International Expansion by New Venture Firms: International Diversity, Mode of Market Entry, Technological Learning, and Performance, <i>Academy of Management Journal</i> 43 (5), 925-950.
17	Yiu, D.Z., Lau, C.M. and G. Bruton (2007), International Venturing by Emerging Economy Firms: The Effects of Firm Capabilities, Home Country Networks, and Corporate Entrepreneurship. <i>Journal of International Business Studies</i> , 38 (4), 519-540.