

Course:**Industrial Perspectives on Operations Management**

Spring semester 2026, Tuesday 16¹⁵ till 17³⁰,
ETH Zürich, NO Building, **Clausiusstrasse 2-30, Lecture Hall NO C60**

Prof. Dr. Torbjørn Netland, TA: Dr. Christian Kober, POM, ETH Zürich
Prof. Dr. Helmut Dietl, TA: Dr. Yu Pan, IBW, Universität Zürich

17.02.2026**No Lecture****Block 1: Mobility****24.02.2026****Managing the SWISS Hub in Zurich – From a Commercial and Operational Perspective**

Jan-Christian Schraven – Swiss International Air Lines

03.03.2026**Boldly go where no other business jet has gone before**

Dr. Urs Thomann – Pilatus Aircraft

10.03.2026**How to Manage a Complex Supply Chain and Recover from a Crisis?**

Alexandre Baubert – Schindler

17.03.2026**AI at Audi - Transforming Automotive Production Through Data and Artificial Intelligence**

Dr. Andreas Kühne – Audi

Block 2: Food & Pharmaceutical Process Industries**24.03.2026****Digital Twins in Pharmaceutical Manufacturing**

Christos Michos – Takeda

31.03.2026**Operational Excellence at Lindt & Sprüngli**

Dario Cavegn – Lindt & Sprüngli

07.04.2026**Easter Holidays**

No lecture

14.04.2026**Operations at Novartis**

Christoph Buerki – Novartis

21.04.2026**Achieving Step-Change Performance Improvements through a Structured Approach**

Dr. Simone Graf - Roche

Block 3: Discrete Manufacturing**28.04.2026****Siemens AG & Zug Production Site: Digital Transformation and Global Lead Function**

Matteo Odermatt – Siemens

05.05.2026**Digital Transformation: Elevating Operations in Swiss Manufacturing**

Dr. Thomas Gittler – Maxon

12.05.2026**Endress+Hauser Flow - Achieving Sustainable Competitive Advantage**

André Schober – Endress + Hauser

19.05.2026**State of Smart Manufacturing and Best Practices in Industry**

Ruben Klösger – Schneider Electric

Exam ETH**26.05.2026****No Lecture**