

Program

Oxford & Zurich Open Strategy Workshop

Date: 01-02 July 2024

Location: University of Zurich ([Rämistrasse 71, 8006 Zürich](#))

Optional Pre-Conference Program

Date / Time	Session	Location
<i>Sun. 30.06. 18.00-23.00</i>	<i>Informal Pre-Conference Dinner</i>	Cucina Kaserne
<i>Mon. 01.07. 07.00-13.00</i>	<i>Pre-Conference Working Room (place to work before the conference starts, fitting 32 persons)</i>	KO2-G-275

Monday, 01 July

Time	Session	Location
11.30-12.45	Walk-in Welcome Lunch & Registration	ETH Dozentenfoyer
12.45-13.00	<i>Joint transfer to workshop location</i>	-
13.00-13.15	Workshop Opening: <ul style="list-style-type: none"> ▪ Richard Whittington ▪ David Seidl 	KOL-F-118
13.15-14.30	Expert Panel I: Taking Stock: <ul style="list-style-type: none"> ▪ Leonhard Dobusch ▪ Julia Hautz ▪ Basak Yakis-Douglas ▪ Alex Wilson ▪ Fleur Deken + Chair (David Seidl)	KOL-F-118
14.30-15.00	<i>Coffee Break</i>	Lichthof
15.00-16.30	Poster Session I <ul style="list-style-type: none"> ▪ Integrative framework ▪ Meaning creation ▪ Novel contexts 	Lichthof
16.30-17.30	Practitioner Panel: Open Strategy in Praxis: <ul style="list-style-type: none"> ▪ IMP Consulting ▪ 20 Minuten + Chair (Paula Jarzabkowski)	KOL-F-118
17.30-18.30	<i>Hotel check-in & joint transfer to dinner location</i>	-
18.30	Conference Dinner	Zunfthaus zur Zimmerleuten

Tuesday, 02 July

Time	Session	Location
08.30-09.00	<i>Light Breakfast</i>	Lichthof
09.00-10.00	Expert Panel II: Critical Views on Open Strategy: <ul style="list-style-type: none">▪ Paula Jarzabkowski▪ Eero Vaara▪ Martin Friesl▪ Tomi Laamanen + Chair (Violetta Splitter)	KOL-F-118
10.00-10.30	<i>Coffee Break</i>	Lichthof
10.30-12.00	Poster Session II <ul style="list-style-type: none">▪ Dilemmas and tensions in Open Strategy▪ Experiences of Open Strategy	Lichthof
12.00-12.45	Expert Panel III: Reflecting & Moving Forward: <ul style="list-style-type: none">▪ Peter Smith▪ Sotirios Paroutis▪ Violetta Splitter▪ Mung-Tip Wu + Chair (Richard Whittington)	KOL-F-118
12.45-13.00	Workshop Closing: <ul style="list-style-type: none">▪ Richard Whittington▪ David Seidl	KOL-F-118
13.00-13.45	Farewell Lunch	Lichthof

Optional Post-Conference Program (for EGOS participants)

Time	Session	Location
13.45-14.15	<i>Joint transfer to Zurich main station</i>	From Lichthof
14.33-18.50	Train to Milan	Zurich Main Station