



Current list of topics for Bachelor and Master thesis regarding **Issue Management**

Themes	Basic Literature
<p><b>Issue Management:</b></p> <ul style="list-style-type: none"> <li>▪ How do organizations manage strategic issues?</li> <li>▪ How do they identify strategic issues?</li> <li>▪ How do they develop responses to strategic issues?</li> <li>▪ How do power and interests shape practices and processes of issue management?</li> <li>▪ How do practices and processes of issue management unfold over time as issue responses are developed?</li> <li>▪ How do practices and processes of developing different strategic issues in parallel affect one another?</li> </ul> <p>→ supervised by <b>Dr. Tania Räcker</b> Senior Research Associate tania.raecker@business.uzh.ch</p>	<p>Bansal (2003) Chattopadhyay, Glick &amp; Huber (2001) Dutton (1986) Jarzabkowski &amp; Seidl (2008) Laamanen, Maula, Kajanto &amp; Kunnas (2018) Lauche &amp; Erez (2023)</p>

For more information do not hesitate to contact me directly. Theses can be either conceptual or empirical and can be written in German or English.





### References

- Bansal, P. (2003). From issues to actions: The importance of individual concerns and organizational values in responding to natural environmental issues. *Organization Science*, 14(5), 510-527.
- Chattopadhyay, P., Glick, W.H. & Huber, G.P. (2001). Organizational response to threats and opportunities. *Academy of Management Journal*, 44(5): 937-955.
- Dutton, J.E. 1986. The processing of crisis and non-crisis strategic issues. *Journal of Management Studies*, 23(5): 501-517.
- Jarzabkowski, P., & Seidl, D. (2008). The role of meetings in the social practice of strategy. *Organization Studies*, 29(11): 1391-1426.
- Laamanen, T., Maula, M., Kajanto, M. & Kunnas, P. (2018). The role of cognitive load in effective strategic issue management. *Long Range Planning*, 51(4): 625-639.
- Lauche, K. & Erez, M. 2023. The relational dynamics of issue-selling: Enacting different genres for dealing with discontent. *Academy of Management Journal*, 66, 553–577.