



**PHD DISCUSSION WORKSHOP:
PERSONNEL ECONOMICS AND ECONOMICS OF EDUCATION**

Course Syllabus, Fall 2024

Lecturer:	Prof. Dr. h.c. Eric Bettinger, PhD (Stanford University) Prof. Dr. Dr. h.c. Uschi Backes-Gellner
Workshop dates:	January 21 – January 23, 2025
Location:	Hotel Goies, Ladis (Austria)
Module Number:	DOEC1147
Credit points:	3.0 ECTS

Workshop overview

The workshop aims at intensively discussing research papers of the course participants with and by Prof. Eric Bettinger and Prof. Uschi Backes-Gellner, and all other participants. Papers discussed should be either in the field of economics of education or personnel economics.

Credit Requirements and Grading

1. Presentation of your own research project during the workshop (30 min).
2. Full workshop attendance and reading of all participants' papers. Students are expected to come prepared to the workshop be prepared to ask questions on the presented papers. It will facilitate discussions and improve overall learning.
3. Writing of one referee report on a colleague's paper that is discussed during the workshop. The referee report (approx. two pages) should be written with respect to style, clarity of argument, etc. The report has to be sent to the presenter and to laura.brunner@business.uzh.ch until Thursday January 30th, 2025.
4. Grading is on a pass/fail basis.

Target audience

The workshop is designed for doctoral students in business and economics, particularly but not solely from economics of education and personnel economics.

Course Prerequisites

Full working-paper.

Course Materials

We will upload the course material on: www.business.uzh.ch/professorships/emap/teaching.html.



Preliminary Schedule

The workshop takes place in the form of an intensive 3-day workshop outside the University, in Ladis, Tyrol, Austria (Hotel Goies: <https://www.goies.at/de/das-alpine-resort/>)

Monday, January 20, 2025 (Traveling day and informal get together, details follow later)

Tuesday, January 21 (all day – including a break for joint outdoor activities)

Wednesday, January 22 (all day – including a break for joint outdoor activities)

Thursday, January 23 (ending approx. 1 pm).

Expected costs

Hotel rates per person per night (double rooms), including breakfast and dinner, are 242 € pp. Admitted students are requested to book their accommodation individually at the Hotel Goies by November 1st, 2024. Further details will be provided after admission to the workshop.

Application

The number of participants is limited. Workshop application at the chair is mandatory **until September 25th, 2024**. Please send your application (current version of your working paper and a one-page CV) to Laura Brunner (laura.brunner@business.uzh.ch). UZH students who need to know whether they are accepted for the course before the end of the official module booking deadline have to apply **until September 16th, 2024** and will be notified before October 1st, 2024. Admitted students are requested to book their accommodation individually at the Hotel Goies by November 1st, 2024. For further details and questions, please contact Laura Brunner.