

Main address

Prof. Dr. Ulrich Kaiser
University of Zurich
Department of Business Administration
Chair for Entrepreneurship
Plattenstr. 14
8032 Zurich
Email: ulrich.kaiser@business.uzh.ch
<https://sites.google.com/view/ulrichkaiser/>
<https://www.business.uzh.ch/en/research/professorships/entrepreneurship/team/kaiser.html>
<https://www.cbs.dk/en/research/departments-and-centres/department-of-strategy-and-innovation/staff/uksi>
<https://www.iza.org/de/people/fellows/5840/ulrich-kaiser>
<https://www.zew.de/team/uka>

Education

Postdoc: Visiting fellow, Harvard University, Dept. of Economics & research affiliate, National Bureau of Economic Research, Cambridge, MA; September 2001 – June 2002.
PhD: "Innovation, Employment, and Firm Performance in the German Service Sector", University of Konstanz, grade "sehr gut"; July 2001; Supervisor: Winfried Pohlmeier.
Master: Diplom-Volkswirt, University of Konstanz (Germany), Student of Economics; fall 1991 – spring 1997.
Studies abroad: University of Massachusetts at Amherst (USA), Visiting Student of Economics; fall 1993.

Personal data

Birth date and place: January 31, 1971 in Unna (Germany).
Swiss and German citizen.
Married with three children (*2001, 2004, 2007).
Foreign languages: fluent in Danish and English, native German.

Professional

Chaired professor for Entrepreneurship, University of Zurich, Department of Business Administration; since June 2008.
10% professor, Copenhagen Business School, Department of Innovation and Organizational Economics; since August 2012.
Research Associate, ZEW – Leibniz Centre for European Economic Research, Economics of Innovation and Industrial Dynamics; since Feb. 2003.
Research fellow, Institute for the Study of Labor (Forschungsinstitut zur Zukunft der Arbeit IZA), Bonn; since Feb. 2010.
Sabbatical leave, spring term 2014 to Copenhagen Business School, Department of Innovation and Organizational Economics.
Member, Centre for Industrial Economics at the University of Copenhagen; 2005-2008.
Full Professor of Economics with Special Assignments in Econometrics and its Applications, University of Southern Denmark at Odense, Dept. of Economics (now Dept. of Business & Economics); Jan. 2005 – May 2008.

Core member, Centre for Economic and Business Research at Copenhagen Business School;
Nov. 2002 – June 2011.

Associate Professor (with tenure), University of Southern Denmark at Odense, Dept. of
Economics; July 2002 – Dec. 2004.

Senior researcher at the ZEW, Research Group Information and Communication
Technologies; May 2001 – June 2002.

Head of the project “Business survey in the ICT-intensive services industry” (a cooperation
project with Germany’s leading credit rating agency “Creditreform”, ZEW, Economics of
Innovation and Industrial Dynamics; June 1999 – August 2001.

Research associate at the Center of Finance and Econometrics at the University of Konstanz;
Jan. 1998 – Jan. 2001.

Research fellow at the ZEW, Dept. of Industrial Economics and International Management;
Feb. 1997 – April 1999.

Offers

Full professorship and chair in Innovation Management, Ludwig-Maximilians University
Munich, April 2014 (declined).

Full professorship and chair in entrepreneurship, University of Zürich, October 2007
(accepted).

Full Professor of Economics with Special Assignments in Econometrics and its Applications,
University of Southern Denmark at Odense, Dept. of Economics, Dec. 2004 (now Dept. of
Business & Economics, accepted).

Associate Professor (with tenure), University of Southern Denmark at Odense, Dept. of
Economics, June 2001 (accepted).

Editorial board membership

Co-editor „Information Economics and Policy“, since August 2015.

Co-editor “Schmollers Jahrbuch - Zeitschrift für Wirtschafts- und Sozialwissenschaften”, Jan.
2008 – Jan. 2015.

Student placements - academia

Reinhold Kesler, PhD 2019, assistant professor, Düsseldorf Institute for Competition
Economic, Heinrich Heine University Düsseldorf.

Shan Huang; Post doc 2023-2024, post doc, Stockholm School of Economics.

Moritz Lubczyk; PhD 2023, post doc Rockwool Foundation Berlin.

Michael Ribers; PhD 2018, assistant professor, University of Copenhagen.

Martin Murmann; PhD 2017, post doc 2017-2022, assistant professor, Berne University of
Applied Sciences.

Mathias Beck; post doc 2015-2016, research associate, ETH Zurich.

Christian Peukert; Post doc 2014-2017, associate professor, HEC Lausanne.

Susan Méndez; PhD 2013, research fellow, Melbourne Institute of Applied Economic and
Social Research.

Daniel Halbheer; Post doc 2008-2013, associate professor, HEC Paris.

Tobias Stucki; PhD 2011, Professor, Berne University of Applied Sciences.

Bettina Klose; post doc 2011-2012, senior lecturer, Purdue University.

Hannes Ullrich; PhD 2010, post doc 2011-2012, associate professor University of Copenhagen and research associate DIW Berlin.

Cédric Schneider; PhD 2008 (Syddansk Universitet Odense), associate professor, Copenhagen Business School.

Student placements - industry

Ilona Tsanko, PhD 2024, Stadtwerke Heidelberg data analytics.

Rebecca Janssen, PhD 2024, Microsoft research.

Sandro Favre; PhD 2021, high school teacher.

Barbara Fischer; PhD 2019, polynomics AG, consultant.

Niklas Dürr; PhD 2018, Deutsche Bahn AG, regulation officer.

Jannik Damgaard; PhD 2011 (Syddansk Universitet Odense), Advisor to the Executive Director at International Monetary Fund, Washington.

Donja Darai; post doc 2011-2012, senior data scientist, eBay.

Jenny Meyer; PhD 2010, <https://jennymeyer.digital>.

Julia Häring; PhD 2007 (Syddansk Universitet Odense), Global Director Digital Health Commercialisation at Novo Nordisk.

Present student supervision

Santiago Walliser (external).

Sverrir Arnórsson, incoming PhD student.

Sofie Cairo, incoming post-doctoral student.

Awards

“Stephan Schrader Prize 2014 - Munich Best Paper Award in Entrepreneurship Studies” (with N. Malchow-Møller), Euro 5000, July 2014.

“Grundfos Prize 2003”, with S.E. Hougaard Jensen, N. Malchow-Møller, J.R. Skaksen and A. Sørensen, Euro 6.300 for each winner for personal disposal plus Euro 6.300 for research, May 2003.

Winner „Wettbewerb Winterarbeit“, Federal Armed Forces, Euro 250, April 1991.

Sponsored research

Schweizerischer Nationalfonds (Swiss National Science Foundation) Swiss National Science Foundation, “Unpacking how Entrepreneurs’ Mental Health shapes Innovation and Employment”, Co-application with PI Martin Murmann, 765000CHF, April 2024-March 2028.

Schweizerischer Nationalfonds (Swiss National Science Foundation) “Tracking Swiss Startup Activity in Real Time Using High-Frequency Data Analytics”, 100000CHF, Jan. 1 – Dec. 31, 2024.

Innosuisse (Swiss Innovation Agency) “Reinventing legal research”, 15000CHF, Sept. 1-Jan. 31, 2024.

Innosuisse (Swiss Innovation Agency) “Startupmonitoring”, 15000CHF, Jan 1-June 30, 2023.

Schweizerischer Nationalfonds (Swiss National Science Foundation) “Long-Term Effects of IT Skills in Vocational Education - Learnings from Past for Future Digital Transformations”, 585.362CHF, 2019-2023.

Schweizerischer Nationalfonds (Swiss National Science Foundation) “Long-Term Effects of IT Skills in Vocational Education - Learnings from Past for Future Digital Transformations”, 585.362CHF, 2019-2024.

The Novo Nordisk Foundation “Investments, incentives, and the impact of Danish research (Triple-I-Research)” (with Hans-Christian Kongsted (PI), Valentina Tartari, Johan Kuhn and Cédric Schneider), 1.5 mio. CHF, 2015-2021.

Schweizerischer Nationalfonds (Swiss National Science Foundation) “Governmental Intervention on Pharmaceutical Markets” (with Bettina S. Klose and Hannes Ullrich), 400.342 CHF/ 2.453.237 DKK, April 2011-March 2014.

Economic Policy Research Network (EPRN, Copenhagen) “Lægemiddelpriser i Danmark/Pharmaceutical prices in Denmark”, DKK 362.160/Euro 362,161; Jan. 2008 – Dec. 2010.

European Commission (6th framework), “Science and Technology Research In a Knowledge-based Economy” (“COST”), financing of the exchange of researchers; other participating institutions: Université Libre de Bruxelles, K.U. Leuven), University of Cyprus, Université Paris I, Ludwig-Maximilians-University Munich, University of Pécs, Bocconi University, University of Maastricht, Warsaw School of Economics, University of Ljubljana, Universitat Pompeu Fabra, EPFL, Lausanne and University College London, Jan. 2007-Dec. 2007

European Commission (6th framework), “Analysing and Evaluating the Impact of Innovation of Publicly-Funded Research Programmes” (“IMPLORE”), DKK 75,700/10,000 Euro; other participating institutions: Joanneum Research Forschungsgesellschaft mbH, (Austria), UNU-MERIT, (the Netherlands), Glasgow Scottish Enterprise Technology Park, (UK), VDI/VDE Innovation + Technik GmbH (Germany), Athens University of Economics and Business (Greece), Warsaw School of Economics Word Economic Research Institute (Poland), Wise Guys Ltd. (UK), Nov. 2006 – Jan. 2007

European Commission (6th framework), “The value of patents for today’s economy and society”, tender no. ETD/2004/IM/E3/77, Euro 30,000/DKK 228.000, subcontractor of Fondazione CERM and Bocconi University, Italy; other institutions involved: Eindhoven University of Technology (the Netherlands), Universitat Pompeu Fabra (Spain), Ludwig-Maximilians-Universität (Germany), Université de Lyon 2 (France), University of Sussex (United Kingdom), Centre for European Economic Research (Germany), University of Pécs (Hungary).

Statens Samfundsvideenskabelige Forskningsråd (Danish Social Science Research Council), “Human Capital, Patenting Activity, and Technology Spillovers” (with Thomas Rønne), DKK 2,321,152/Euro 306,998.20; Jan. 2004 – Dec. 2007.

Erhvervs og Boligstyrelsen (National Agency for the Enterprise and Housing) “Benchmarking of Small and Medium size firm for twenty selected countries – Construction of growth indicators”, DKK 150,000/Euro 19,839.17; fall 2003 – spring 2004 (with Martin Junge).

Economic Policy Research Network (EPRU, Copenhagen) “Innovative activity in Denmark and Germany – a cross-country comparison”, DKK 150,000/Euro 19,839.17; Feb. 2003 – Jan. 2004.

Erhvervs og Boligstyrelsen (National Agency for the Enterprise and Housing) “Software patents”, fall 2003 (with Thomas Rønne).

VolkswagenStiftung, founding of the research project "Panel Data models for the Analysis of Models for Differentiated Product Demand" within the "Empirical Economics – Program

of Fellowships for German Researchers in the United States", DKK 604,864/Euro 80,000; fall 2001 – fall 2002.

Verband der Vereine Creditreform, co-sponsorship of the project "Business survey in the ICT-intensive services industry" (since 1994); additional partners are the new agencies "vereinigte wirtschaftsdienste" (since 1998) and "bloomberg" (since 1999)

German Science Foundation (Deutsche Forschungsgemeinschaft, DFG), founding of the research project "Human capital, skill structure and labor market effects in demographic change", heads of project: Winfried Pohlmeier and Friedhelm Pfeiffer; Feb. 1995– Dec 1998.

German Science Foundation (Deutsche Forschungsgemeinschaft, DFG), founding of the research project "Technical Progress, Qualification and Labor Demand" within the DFG target program "Industrial Economics and Input Markets", heads of project: Winfried Pohlmeier and Friedhelm Pfeiffer; Feb. 2000 – Feb. 2002.

Keynote speeches

"Designing reference price systems", ISPO annual European Congress, Berlin, Nov. 3-7, 2014.

"Private incentives for entrepreneurial activity", Max Planck School on Entrepreneurship Research, Jena, July 20-24, 2009.

"Empirical aspects of Innovation and the Adoption of New Technology", Workshop on "Innovation, R&D, and Adoption of New Technology", University of Kiel, June 15-16, 2006.

Evaluation of research proposals and papers

Panel member, Fundação para a Ciência e a Tecnologia (Portuguese Science Foundation), Economics panel 2019 & 2024.

Panel member, Fonds National de la Recherche Luxembourg; 2011-2015.

Member of the paper evaluation committee, Pfingsttagung des Verbandes der Hochschullehrer Betriebswirtschaft, Kaiserslautern, 2011.

Member of the paper evaluation committee, Annual meeting of the German Economic Association (Verein für Socialpolitik), Graz, Sept. 2008.

Evaluator for Agence Nationale de la Recherche (French National Research Agency), Sept. 2007.

Evaluation of the faculty "Technology, Policy and Management" at Technical University of Delft, Delft, May, 2006.

Evaluation of the "Forschungsdatenzentren der Statistischen Ämter des Bundes und der Länder" (Research Data Service Center), Düsseldorf, Oct., 2006.

Advisory board memberships

Max Planck Institute for Innovation and Competition, 2014 - 2021.

Member of the Advisory board of "KombiFiD – Combined firm data for Germany" (Chair: Joachim Wagner); Jan. 2008 – June 2013.

Other services to the Scientific Community

Chairman, Industrieökonomischer Ausschuss des Vereins für Socialpolitik; April 2013 – April 2015.

Deputy chairman, Industrieökonomischer Ausschuss des Vereins für Socialpolitik; April 2011-April 2013.

Ad hoc reviewer for the Luxembourg National Research Fund, the Research Council of Norway, the Swiss National Science Foundation, Deutsche Forschungsgemeinschaft, the Research Foundation – Flanders, the Czech Research and Development Council and the French National Research Agency

Conference and workshop (co-) organization

Co-organizer (with Christian Peukert, Luis Aguiar and Reinhold Kesler), Media and digitization meeting 2010, Zürich, October 24-25, 2019.

16th workshop on Media Economics, Zürich, Oct. 2016.

Organizer, annual meeting of the German Economic Association of Business Administration e. V. (GEABA), Zurich, Sept. 2011,

6th workshop on Media Economics, Zürich, Oct. 2008.

Co-organizer (with Daniel Halbheer and Susan Mendez), 6th workshop on Media Economics, Zürich, October 24-25, 2008.

Co-organizer (with Thomas Rønne, Hans Christian Kongsted and Cédric Schneider), workshop on Human Capital, Spillovers and Patenting Activity, Copenhagen, Sept. 2007.

Co-organizer (with James R. Markusen, Jan Rose Skaksen, Ulrich Kaiser, Anders Sørensen and Nikolaj Malchow-Møller), workshop on Entrepreneurship, Copenhagen, Oct. 10-11, 2004.

Organizer of the Dept. of Economics seminar series at the University of Southern Denmark at Odense, since Aug. 2002.

Organization of the ZEW conference "The Economics of Information and Communication Technologies", co-organized by Irene Bertschek and Max Keilbach, Mannheim; June 18-19, 2001.

Teaching – Academic

"A Primer in Entrepreneurship", undergraduate lecture, University of Zurich, fall semesters 2008-present.

"The Practice of Entrepreneurship", graduate seminar, University of Zurich, fall semesters 2009-present.

"BWL III - Innovation & Entrepreneurship" (BWL III shared with Uschi Backes-Gellner and Helmut Dietl, University of Zurich), undergraduate lecture, University of Zurich, fall semesters 2010-present.

"The Economics of Innovation", graduate lecture, University of Zurich, spring semesters 2009-present.

"The Economics and Strategies of Innovation" (with Armin Schmutzler, University of Zurich), graduate seminar, University of Zurich, fall semester 2010 and 2009.

"Games and Strategy", graduate seminar, University of Zurich, fall semester 2008.

"The Economics of Innovation", compressed graduate lecture, University of Zurich, April 2008.

“The economics of patents”, graduate lecture within the cross-faculty course “Business Development and Innovation Management”, University of Southern Denmark at Odense, Dept. of Marketing and Management; fall semester 2007.

“Industrial Economics”, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; spring semester 2007, fall semester 2007.

“Microeconometrics”, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; fall semester 2006.

“Oligopoly Models in Economics”, MBA lecture, University of Southern Denmark at Odense, Executive MBA, Sept. 2, 2006.

“Economic Integration II”, graduate lecture, University of Southern Denmark at Odense, Dept. of Business and Economics; spring semester 2006, 2005, 2004 and 2003. Graduate study group “The Empirical Evaluation of Credit Risk”, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2005.

20 percent of the graduate course “Dynamic and Financial Econometrics” (shared with Jacob Nielsen Arendt), University of Southern Denmark at Odense, Dept. of Economics; fall semester 2005.

20 percent of the graduate course “Advanced Econometrics” (with Julia Häring, Jørgen Lauritsen, Cédric Schneider, Jacob Nielsen Arendt), University of Southern Denmark at Odense, Dept. of Economics; spring semester 2005.

“Economic Policy”, graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2004.

20 percent of the graduate course “Dynamic and Financial Econometrics” (shared with Jørgen Lauridsen and Shahriar Yousefi), University of Southern Denmark at Odense, Dept. of Economics; fall semester 2004.

“Economic Policy”, graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; fall semester 2003.

“Research policy”, graduate lecture, University of Konstanz, Dept. of Physics, June 2003.

“Mergers and Acquisitions”, PhD lecture, University of Ancona, Dept. of Economics, Italy; May 26-27, 2003.

Lecturer in “Industrial Policy in the European Union: Institutions, Research Policy and Merger Analysis”, graduate lecture, University of Southern Denmark at Odense, Dept. of Economics; compressed course taught in Feb. 2002.

Lecturer in “Multivariate Analysis Methods”, graduate lecture, Munich School of Management at the Ludwigs-Maximilians University Munich; spring term 2000.

Teaching — Practitioner

“Business Plan Writing”, Executive Master in Art Market Studies, University of Zurich, one day compressed lecture, since 2020.

“Business Strategy”, CAS in Medical Leadership, two day compressed lectures, 2018-2019.

„Warum enthalten Zeitschriften so viel Werbung und warum decken Zeitschriftenpreise nicht die Produktionskosten?“, Senioren Universität, Sept. 22, 2015.

“Ein Streifzug durch die Entrepreneurshipforschung“, Hochschultag der Zürcher Mittelschulen 2015, University of Zurich, January 29.

“Warum kostet ein Gegenstand so viel wie er kostet?“, Lecture held at the Children’s University of Zurich, March 30, 2011.

Seminar on “Credit Risk Measurement”, Centre for European Economic Research, Mannheim; March 8-9, 2001.

Workshop "Ökonometrische Verfahren zur Bonitätsrisikomessung" (Econometric approaches to credit risk measurement), Center of Finance and Credit Risk Measurement, University of Mainz; Feb. 16, 2001.

Seminar on "Credit Risk Measurement", Centre for European Economic Research, Mannheim; Oct. 16-17, 2000.

Services to the academic community

Member of the advisory board, Max Planck Institute for Innovation and Competition; 2016 - 2021.

Member of the Committee for the Promotion of Young Academics (Nachwuchsförderungskommission), University of Zurich; June 2012-May 2019.

Member of the PhD study board for Business and Economics, University of Zurich; since June 2008.

Responsible for the Econometrics education at the University of Southern Denmark at Odense; March 2006 – April 2008.

Member of a committee to strengthen Mathematical Economics at the University of Southern Denmark.

Coordinator of the research project "Technology, Patents and Innovation" at the CEBR, Copenhagen.

Chairman of a commission to establish a new international BA study program "International Public Economics", University of Southern Denmark at Odense, Dept.; since Sept. 2002.

Member of the evaluation committee of Ph.D.-scholarship applicants, University of Southern Denmark at Odense, Dept.; fall semester 2002.

Referee

American Journal of Agricultural Economics, Economics of Innovation and New Technology, Empirical Economics, Electronic Markets, German Economic Review, Information Economics and Policy, International Journal of Industrial Organization, International Journal of Manpower, International Review of Economics & Finance, Jahrbücher für Nationalökonomie und Statistik, Journal of Applied Econometrics, Journal of Business Venturing, Journal of Business Venturing insights, Journal of Economics, Journal of Economic Psychology, Journal of Economics and Management Strategy, Journal of Evolutionary Economics, Journal of Industrial Economics, Journal of Institutional and Theoretical Economics, Journal of Media Economics, Journal of Technology Transfer, Labour Economics, Management Science, Organization Science, The Manchester School, Regional Science and Urban Economics, Regional Studies, Research Policy, Review of Industrial Organization, Review of Network Economics, Scandinavian Journal of Economics, Small Business Economics, Strategic Management Journal, Zeitschrift für Betriebswirtschaft

Military service

July 1990 – June 1991, Hannover (Germany)

Internships

ZEW, Dept. of Industrial Economics and International Management; July – August 1996.

ZEW, Dept. of Industrial Economics and International Management; March – April 1996.

Bankhaus Neelmeyer AG, Bremen, Asset Management; July – September 1996.

Arbeitsamt Konstanz, Statistics Dept., August – October 1994.

Treuhandanstalt, Berlin, Direktorat Abwicklung; August – October 1992.

KHD Great Britain Ltd., London; Part & Engine Dept.; March – April 1992.

Other activities

I used to work as a freelance writer to “Rheinische Post” (a regional daily); 1988 – 1989

I was the pupil’s spokesman at my school; 1987 – 1989.

I was a founding member of the political cabaret group “Die Scheinheiligen” (prominent co-founder: Christan Ehring); 1990 – 1992.

I was a sailing instructor at the University of Konstanz; 1993 – 1996.

I was regional chairman of the “Young Liberals” (junior organization of the German “Free Democrats”); 1994 – 1996.

I was a sailing instructor at Kanu Club Frankenthal in 2000.

I was a sailing instructor at Segelclub Stäfa.

I still sail competitively (3rd place Master’s Cup – World Senior Championships – 2014 of the Olympic 470 class; 2018 4th place; on the J70 Swiss Sailing League Super League 5th place 2023), I skitour and skitour race quite a bit.