



Spring Term 2025

**Doktorandenseminar Personal- und Bildungsökonomik FS 2025  
(Seminar: Personnel Economics and Economics of Education)**

**Syllabus**

<b>Module Number:</b>	DOEC1170
<b>Lectures:</b>	Monday 18.00 – 20.00 in Room PLM-G-103/104 starting from February 17, 2025.
<b>Lecturer:</b>	Prof. Dr. Uschi Backes-Gellner
<b>Curricula-Classification:</b>	
DOEC13A:	Wahlpflichtbereich Betriebswirtschaftslehre, Volkswirtschaftslehre, Banking and Finance, Management and Economics (Track A).
DOEC13BC:	Wahlpflichtbereich Betriebswirtschaftslehre, Banking and Finance, Management and Economics (Track B, C).
<b>ECTS-Points:</b>	3.0
<b>Course webpage:</b>	<a href="http://www.business.uzh.ch/professorships/emap/teaching.html">http://www.business.uzh.ch/professorships/emap/teaching.html</a>
<b>Contact:</b>	For questions contact Bastian Brüstle ( <a href="mailto:bastian.bruestle@business.uzh.ch">bastian.bruestle@business.uzh.ch</a> )

**Course overview**

This seminar is intended for Ph.D. students in business economics, personnel economics or related fields who are interested in economics of education and personnel. The aim is to present and discuss individual dissertation projects of the Ph.D. students.

**Course objectives**

After successful completion of the course students are able to:

1. Understand and evaluate theoretical models and empirical analyses from personnel and education economics.
2. Evaluate latest theoretical and empirical research.



3. Apply personnel and education economics expertise in their own research and in their research field in a comprehensive way.
4. Analyze and solve personnel and education economics problems and critically reflect on scientifically relevant issues.
5. Present and discuss their dissertation projects.
6. Incorporate style and organization guidelines in academic writing and align their work to the specific standards of international scientific journals.

### **Course prerequisites**

Admission to doctoral studies at the University of Zurich or at the Federal Institute of Technology Zurich (ETH).

### **Grading**

Grading is on a pass/fail basis. Students who meet all of the following requirements will be granted a doctoral seminar certificate:

1. Full course attendance.
2. Students are required to submit and discuss a working paper of their own (2 hours discussion).
3. Students are required to prepare a presentation on another part of their own dissertation project (20 minutes presentation).
4. Students are required to write a short referee report (2 pages) on another student's presentation and to comment on other readings as discussant upon request.

### **Course content**

During the course students' working papers will be discussed and revised. Furthermore students will present and discuss their own research proposals and dissertation projects and receive feedback from the audience and from one fellow student in form of a referee report. On Monday, September 16, 2024, the course will be briefly introduced, individual assignments (referee reports, date for presentation and discussion of papers and dissertation projects) will be given, and organizational details will be discussed. A detailed schedule will be available at the course webpage after the first session.

### **Course material**

All course material is available or will be announced at the course webpage.

An additional reading for this course is:

Hanushek, Eric A.; Machin, Stephen P.; Woessmann, Ludger (2011): Handbook of the Economics of Education, Vol 3. Elsevier. Chapter 2.

### **WWF Statutory Course Policies**

Don't forget to *officially* register yourself using the registration tool (Modulbuchungstool) of the University of Zurich.



The information in this syllabus supports the official information in the electronic university registration tool (VVZ – Vorlesungsverzeichnis). In cases of doubt, the official information at the VVZ is decisive.