



3rd Swiss Reception at the 2012 AoM Annual Meeting in Boston

This year's Swiss Reception, an annual informal get-together at the Academy of Management Annual Meetings, took place at Swissnex, the Swiss Consulate for the Boston area. More than 150 friends and colleagues attended this event, jointly organized by the chairs of Andreas Georg Scherer and David Seidl (both from the University of Zurich), and enjoyed lively conversations, original Bratwurst and Swiss wine at the Swissnex facilities in the Cambridge/Harvard neighborhood. Later at night, about 50 people moved on to the nearby Grafton Street Bar and explored the nightlife around Harvard Square.



We particularly thank Swissnex and Sebastien Hug for their support in planning and hosting the Swiss Reception, as well as Andreas Scherer and David Seidl for their sponsorship and continuous encouragement. Furthermore, we thank all the helping hands who made this special event happen (in particular, Katharina Dittrich, Stéphane Guérard, Bastian Hauschild, Markus Lang, Felix Langenmayr, Shenghui Ma, Emilio Marti, Dirk Martignoni, Kerstin Radtke, Stefan Schembera, Jost Sieweke, Violetta Splitter, Christian Vögtlin, and Felix Werle). Finally, many thanks to all our guests who made the bumpy bus ride to Cambridge and found their way to us.

Next year's Annual Meeting of the AoM will take place in Lake Buena Vista, Florida (i.e. the Swiss Reception goes Disney World). Preparations for the 4th Swiss Reception in 2013 are already in full swing. At this point, we can reveal that the Swiss Reception will be different but certainly as much fun as compared to the previous years. Stay tuned...

The Organizing Committee Patrick Haack, Dennis Schoeneborn, & Christopher Wickert