



REPORT ON 5TH SWISS RECEPTION

Hosted at the Annual Meeting of the Academy of Management in
Philadelphia, August 2nd 2014



For the fifth time, a group of young business administration scholars from the University of Zurich jointly organized the Swiss Reception @ the AoM annual meeting.

This year, the Swiss reception took place in the [James Oliver Gallery](#), closely located next to the main conference venue in the center of Philadelphia. As shown in the picture, this had been a great location with artistic atmosphere, including some local street art on display. Approximately 100 personally invited guests enjoyed a relaxing and informal get-together, including ice-cold drinks, a delicious buffet (provided by [pulledtogether](#)) and Swiss treats.





This has been a great evening and we thank all guests who have joined us, for bringing good conversations and a joyful spirit to the party. We are also especially thankful for the generously funding of this great event by Prof Andreas Georg Scherer and Prof David Seidl. Finally, we would also like to thank James Oliver for providing such a wonderful venue!

Next year's AoM Annual Conference and Swiss Reception will take place in Vancouver, Canada. We are looking forward to seeing you there!



The 2014 organizing team (form left to right):
Katharina Dittrich, Violetta Splitter, Hannah Trittin, Shenghui Ma