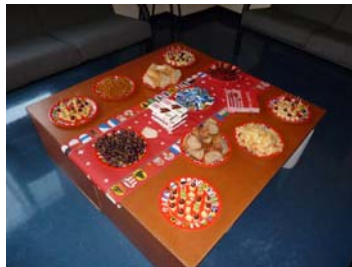


SWISS RECEPTION

hosted at the 2010 Annual Meeting
of the Academy of Management in Montréal



Our IOU delegation of young scholars at this year's Annual Meeting of the Academy of Management in Montréal (Patrick Haack, Katja Rost, Anselm Schneider, Dennis Schoeneborn, and Christian Vögtlin), hosted the first "Swiss Reception @ AoM" which was jointly organized with young scholars from the Universities of Zurich, St. Gallen and Lausanne. The event took place on August 7, 2010 at a secret location (the UQAM students hall of residence) and brought together more than sixty friends and colleagues.



The Swiss Reception offered an original alpine atmosphere of tranquility and traditional specialties, such as Swiss cheese, ham, and beer. Just like home, but with more networking opportunities. It was a relaxed get-together to meet old friends and to make new ones at Montréal. The

reception presented an opportunity to experience Switzerland for those who felt exhausted and Europe-homesick after quite some exciting days of AoM conferencing.



The party theme centered around "Life and Research in Switzerland". In the later hours of the evening, the guests participated in a quiz which involved tricky questions on Switzerland. The winner was awarded with a one pound piece of Swiss chocolate.

We hope you all enjoyed the party! Many thanks for joining us and making the Swiss Reception a great night! The Second Swiss Reception is scheduled for next year's AoM in San Antonio/Texas, so stay tuned.

Patrick Haack, Patricia Deflorin, Katja Rost, Maike Scherrer, Anselm Schneider, Dennis Schoeneborn, Christian Vögtlin & Christopher "Wicki" Wickert